

# POST-SHOW

## Report



**Cosmobeauté Philippines 2025** achieved remarkable success last 4 – 6 June 2025, at the World Trade Center Metro Manila. Drawing an impressive **attendance of 6,700**, the event featured **155 exhibiting companies** and **about 26 visiting countries**, positioning itself as the country's premier B2B beauty trade event. The event connected key players and stakeholders in the industry and provided them with valuable networking opportunities. Attendees discovered the latest beauty trends and innovations presented by top suppliers and manufacturers of beauty and personal care products and services. The engaging activities throughout the event not only celebrated the beauty industry but also underscored its significance in shaping the Philippine market.

**6,700**  
Unique  
Attendees



**60+** Industry Talks

**26** Visiting Countries

**155**

Exhibiting  
Brands and  
Companies



Organised by



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Industry Partners



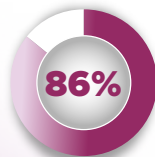
Knowledge Partner

**MINTEL**

Media Partners



## EXHIBITORS OVERVIEW



were satisfied with overall experience at Cosmobeauté Philippines



will likely exhibit at the next edition



will recommend Cosmobeauté Philippines to their colleagues and industry network

## Top Exhibitor Categories

- ✓ Hair products, equipment and salon furnishings
- ✓ Natural organic beauty products and supplement
- ✓ Oem/odm/contract manufacturing/private label
- ✓ Packaging materials (primary & secondary packaging)
- ✓ Perfumery, cosmetics and toiletries
- ✓ Professional beauty, spa products and equipment

## 13 EXHIBITING Countries and Region

Philippines

China

Hong Kong

Indonesia

Israel

Italy

Japan

South Korea

Singapore

Spain

Taiwan

Thailand

United Arab Emirates

## EXPERIENCE BEAUTY HEAR THEIR STORIES



It feels great to be here at Cosmobeauté Philippines because we get to interact with so many people, and they get to try our products in person. We're excited to interact with visitors and other brands at the show. Cosmobeauté Philippines gives us the exposure and it can benefit the Philippine market too because it also exposes many Filipinos to a lot of skincare lines. Congratulations for the successful event and thank you for having us this year.

**Andrea Ong**  
Papafeel



**Regine Florida**  
Permatology  
Philippines

It's our first time to join at the Cosmobeauté Philippines and we are so excited and prepare a lot for this event. We invited our partners from South Korea, and they are here to support us. We're happy to be present here because we can showcase our products here in the Philippines. The event will help us expose our products, and I believe we're the first in the Philippines market to offer our technology. Thank you for bringing this event and for giving us the opportunity to showcase our brand. We will see you in 2026.



### VISITORS OVERVIEW

# 6,700

TOTAL ATTENDEES

93%

were satisfied with overall experience at Cosmobeaute Philippines

95%

will likely attend the next edition

96%

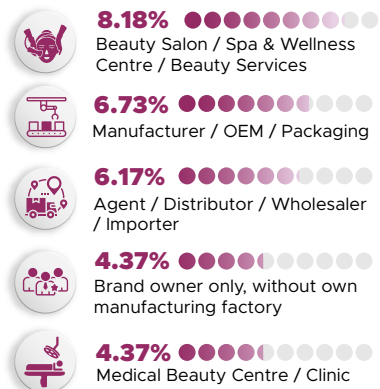
will recommend Cosmobeaute Philippines to their colleagues and industry network



### TOP VISITING COUNTRIES



### TOP VISITORS' MAIN ACTIVITY



### CELEBRATING BEAUTY THROUGH EVERY

## voice

#### Raquel Pascua

Senior R&D Chemist  
Scentral Laboratories Inc.



This is one of the best events related to my work as an R&D Chemist. I'm here at Cosmobeaute Philippines to explore and see a lot of things that could help with my work. The thing I wanted here was to see a lot of raw materials and suppliers. From the start, the event is really nice and very promising. I've seen a lot of suppliers here that I can connect for my work. I commend the organizer for organizing this event.



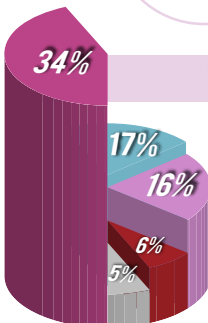
#### Ellis Ralph Tan

Product Development Officer  
Sugardolls

I got excited when I heard about Cosmobeaute Philippines because our goal is to find suppliers and toll manufacturers not just in the Philippines but also internationally. It's been great here and I've seen a lot of toll companies that cater to a wide range even from big brands, which is promising. I'd like to thank the organizer for organizing this event and for bringing us different options.

### TOP JOB FUNCTION

- CEO, CFO, Owner, Director, General Manager
- Marketing, Public Relations
- Sales, Business Development
- Beautician
- Formulation Expert, Chemist



Organised by



Powered by



## BEAUTY IN BLOOM : KEY MOMENTS FROM COSMOBEAUTE PHILIPPINES

Cosmobeaute Philippines brought together beauty enthusiasts and professionals for a dynamic showcase of talent, innovation, and sustainability. The event highlighted the immense creativity and skill present in the local beauty market. By providing a platform for competitions, tutorials, and networking, the event not only celebrated artistry but also encouraged professionals to explore new opportunities, thus boosting the local beauty scene.

### Beauty for All – Networking and Pride Celebration

Cosmobeaute Philippines hosted an unforgettable networking night for exhibitors, partners, and VIPs, centered around the theme "Beauty for All." The evening featured a memorable Drag performance, celebrating Pride Month and reinforcing the event's commitment to inclusivity. This gathering not only showcased the diverse beauty within the industry but also fostered valuable connections among attendees.



### 17th ASCS Conference

Hosted by the Philippine Society for Cosmetic Science Inc., this event brought together a diverse group of cosmetic chemists, industry professionals, and beauty enthusiasts to discuss the latest innovations and trends in the cosmetic science field.

### Eco-chic: Artistic Hair and Makeup Competition

The competition celebrated local makeup artistry with a focus on Mother Earth and sustainability. Artists showcased their creativity by using eco-friendly products and techniques that not only highlighted their skills but also promoted environmental consciousness.



### Bridal Competition

This showcased the incredible talents of local artists as they brought unique bridal concepts to life. Participants created stunning looks that reflected personal stories and cultural heritage, captivating judges and attendees alike. This event not only highlighted local artistry but also emphasized the potential for growth in the bridal beauty market.

### Makeup Box

Featured expert-led tutorials that attracted a large audience, eager to learn from some of the best in the industry. These sessions provided hands-on experience and valuable insights into the latest trends and techniques, empowering participants to refine their skills and boost their confidence in their craft.



### Beautelympics

With the support of the Professional Aestheticians Association of the Philippines, we were able to showcase not only local artistry but also fostered connections with international professionals, opening doors for future collaborations and opportunities.

### CCIP Connect

With the support of the Chamber of Cosmetic Industry of the Philippines, experts and members offered in-person consultations to attendees regarding regulatory compliance. This initiative aimed to assist stakeholders in navigating various frameworks and strategic approaches within the industry.



## SUSTAINABILITY BOOTH AWARDS



◀ Most Outstanding  
Booth Award  
**DEPARTMENT OF  
TRADE AND INDUSTRY**



Most Informative  
Booth Award  
**PERMATOLOGY**



▲ Most Creative  
Booth Award  
**PROESSENCES**

# SEE YOU NEXT EDITION

# 17 ▶ 19 JUNE 2026

World Trade Center Metro Manila,  
Pasay City, Philippines

**Book your space for the next edition. Contact our team to know more.**

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