# cosmobeauté Philippines 2025

4 - 6 JUNE 2025

10:00 hrs. - 18:00 hrs.

World Trade Center Metro Manila, Pasay City, Philippines

# **EVENT FACT SHEET**

Exhibition Area (Gross)

8,300 sqm



Target Attendees 7,000



**Exhibitor Analysis** 

Number of + Participants

250-

Exhibiting brands from

20 Countries Regions



Local



**International** 

# **Supporting Industry Partners**

- Chamber of Cosmetics Industry of the Philippines
- Philippine Society of Cosmetic Science Inc.
- Unified Makeup Artists of the Philippines
- Professional Aestheticians Association of the Philippines
- Pinay Girl Boss

# **Eight Dedicated Segments**

- Equipment
- Finished Products
  - 1. Professional Hair and Beauty 4. Health and Wellness
- 2. Colours Cosmetics
- 5. Equipment for Salons
- 3. Hygiene Products
- 6. Locally Made products
- Health and Wellness
- Packaging

Laboratory

- Professional Hair
- Locally-made Products
- and Beauty

- Supply Chain
  - 1. Packaging 3. Ingredient & Lab Technology
  - 2. OEM/ODM 4. Private Label 5. Machineries

## **Target Exhibitors:**

Beauty Salon products / Equipment and Furnishing / Colour cosmetics / Hair Care / Hair salon equipment, products and accessories / Health equipment and accessories / Hotel Amenities /Bath Accessories and Toiletries / Ingredients and Formulation / Laboratory Equipment / Medical Beauty Products and Equipment / Nail Products and Accessories / OEM / ODM & Toll Manufacturing / Organic & Natural Health Products / Packaging and Machinery / Perfumes & Fragrance / Products / Supplements / Raw Materials / Salon Management & Software / Skin & Personal Care / Spa Products / Equipment & Furnishing / Supplements / Testing Laboratory & Product Services

#### **Target Visitors:**

Dermatologic / Aesthetic Surgeons / Beauty Cosmetics Manufacturers / Beauty Salon / Chain Stores / Department Stores / Dermatology and Aesthetic Clinic / Distributor / Agent / Fitness Centers / Hair Salon / Hotels / Importers/ Manufacturer / Nail Salon / Organic Shop / OEM / ODM / Toll Manufacturing / Other Retail Shop / Perfumery & Cosmetics Shop / Plastic Surgery / Pharmacy / Drugstore / Research Laboratory / Relevant Trade / Association / Government / Travel Agency / Spa & Wellness / Wholesaler / Supplier

# **Show Highlights:**

#### **International Beauty Conference & Seminars**

Latest trends, innovations, research on product information, registrations procedures, facts, figures, and market analysis.

### On Stage Demonstrations

Demonstrations on the latest trends for skincare, nails, make-up techniques & hair styling **Business Matchmaking Programme** 

A dedicated program to local and international buyers and exhibitors to facilitate, create and nurture vital cross-continental business relationships.

#### **Competitions**

Latest addition to the activities for beauty professionals with different categories.

#### COST OF PARTICIPATION

Bare Space

(minimum 18 sq.m)

Shell Scheme

(minimum 9 sq.m)

#### **CONTACT US**

Mr. Christian Tumanquil

E: Christian.tumanguil@informa.com

T: +63 2 8582 1918 M: +63 998 864 4565 Ms. May Rose Salcedo

E: Sam.salcedo@informa.com

T: +63 2 8581 1927 M: +63 915 643 3902

Organised by:

Powered by:

Sustainable Events:









